

ILITHA LABANTU HUMAN TRAFFICKING IN SOUTH AFRICA: WORLD CUP AND 2010 BEYOND

Ilitha Labantu as part of her ongoing effort on gender based violence and to raise public awareness about the plight of human trafficking victims in the township and rural communities. Ilitha Labantu will be launching two national campaigns to raise awareness on human trafficking in the townships and in rural communities, as South Africa is increasingly becoming a transit point for traffickers.

Ilitha Labantu believes that an important component in addressing human trafficking during and post the World Cup is to be actively involved in massive awareness campaigns to prevent the trafficking of women and girls from the Townships and in Rural Communities. Its strategies consist of training, workshops, seminars and information dissemination to the community, community based organisations, NGOs and Government Agencies and public awareness campaigns at the community level. These campaigns will be run in local languages with interpretation available at all activities to ensure that local understanding of the issues is enhanced.

AIMS

The Campaigns aims to educate, and mobilize communities and grassroots social movement that effectively combats human trafficking and slavery through "Community Activism". It deploys innovative solutions for every individual to fight and link violence against women and children with Human Trafficking in their own backyards and across the globe. It will also address the challenges of trafficking in persons, particularly women and children, agencies by creating awareness among illiterate women who are most vulnerable to being trafficked.

The three-month campaign will be named "**Nabo bane lizwi**" (They have a voice) as Women and children are also trafficked for sexual or labour exploitation. Cases of domestic trafficking have increased in South Africa particularly girls and boys are routinely trafficked from rural areas to urban areas where they are abused and exploited in domestic worker, commercial agriculture, fishing and mining industries, and in child sexual exploitation

The Campaign will be launched on **Freedom Day Tuesday 27th April 2010**, at a hip-hop rally in Guguletu, and is being followed by public service announcements on television and radio. The rally will invite local artists to develop material that address Trafficking and applying it to the community or local context. Posters, brochures, calendars, stickers, T-shirts, and caps will also be distributed in all major cities across the townships and rural communities. Promotional/educational material will be developed in the indigenous/local languages of the communities to foster a better comprehension of the subject matter within the communities.

CAMPAIGN 2: Imizimba yethu asiyoyentengo” (Our bodies are Not for Sale) (Mele ya rona gae rekiswa)

The second campaign will be “ **Imizimba yethu asiyoyentengo**” **Our bodies are Not for Sale** is a Campaign of students, Youth groups , politicians, social workers, and all justice seekers united to end gender based violence and end human trafficking. **Our bodies are not for Sale** works from the premise that t everyone has a skill to contribute than free an individual living in bondage, and together we can stop human trafficking and end slavery in our lifetime.

ON GOING WORKSHOPS

The workshop will utilize a mix of strategies to convince parents about the dangers of the illegal sex trade. Information about HIV and AIDS, brothel conditions, legal penalties, and potential dangers is used to support their arguments.

The workshop aims to prevent women and children from being forced into the illegal sex trade or child labour due to outside pressures, lack of education, and limited employment alternatives.

WORKSHOP -1: Inter-sectoral workshop on Trafficking in persons and exploitations of women and children: Ensuring protection of human rights.

This workshop will look at the development of a multi disciplinary response to trafficking, this will involve community leadership both formal and informal, traditional practitioners, Developmental workers, Security sectors, civic and religious sectors. The workshop will interrogate the root causes of trafficking and the mitigating efforts to be employed at community level.

The Workshop will cover the following issues:

- The role and impact the church can make on helping victims and stopping the problem
- The role of local institutions to combat sexual exploitation
- Will elaborate culturally-sensitive strategies to prevent the trafficking of women and children

WORKSHOP – 2: Trafficking and cultural Practices relating to Human Rights.

This workshop will look at prevailing cultural practices such as *Ukuthwala* and traditional concepts of adoption in relation to trafficking. This will involve the interrogation into the distortion of practices which results in the violation of Human rights of women and children. The workshops will involve traditional leadership, Civic and religious leaders and drawing from traditional communities in the country.

The Workshop will cover the following issues:

- Linking child abduction and gender based violence
- Culture and traditional practises
- What can be done to help prevent child abduction?
- What can be done if the unthinkable happens?
- What is human trafficking and how are we affected by it?
- What are the root elements fuelling the demand for human trafficking and child abduction and how to combat it

WORKSHOP – 3: Youth and Children in Schools

The workshops target primary and secondary school pupils, as well as young people and children who are assessed to belong to the groups highly at risk of human trafficking. The workshops aim to inform children and youth about the problem of human trafficking and to teach them how to protect themselves.

WORKSHOP – 4: Human Trafficking: Awareness

The workshop will orient law enforcement, victim service providers, prosecutors, NGO'S and community to the issues surrounding human trafficking in the townships. It will also promote the necessity of a coordinated response from police, prosecution, community, and service providers.

The Workshop will cover:

- Legal overview
- The New Bill on Human Trafficking
- Law enforcement and legislation
- The role of the government to combat human trafficking
- Impact of gender based violence and human trafficking

WORKSHOP – 5: Learning about Human Trafficking and Sexual Work: “Ingxonxo zabafundi” A Student Dialogue

This programme is linked to Ilitha Labantu Youth programme which focuses on school safety. The purpose of this ongoing dialogue is to provide students with an opportunity to learn about the important global issue of human trafficking and prostitution, as well as to consider a range of activities and projects that would address these national criminal practices aimed at reducing the risk of children being trafficked in South Africa

Town hall Colloquiums

These workshops will bring experts to communities to discuss the Trafficking and its effects. These workshops will devolve the information from expert/policy bodies to communities that are most vulnerable and ensure that community/grassroots engagement has taken place.

Activity Time frame

Activity	Time line	Expected outputs
Programme Launch Hip Hop Rally- Gugulethu	27 April 2010	Attendance: 5 000
Public Education <ol style="list-style-type: none"> 1. Transport Hubs 2. Sports Events/Fan parks 3. Shopping Centres 	May- August 2010	Weekly activities Feedback from the general public
Media Campaign Information sheets Public Service announcements	Campaign Period- ongoing	55 Community Radio stations 65 Community Newspapers Interviews and Press Statements
Inter-sectoral workshop on Trafficking in persons and exploitations of women and children: Ensuring protection of human rights.	25 May 2010 31 May 2010	30 participants per workshop

Provincial Workshops	2 June 2010	Total: 90 participants No. of Collaborating organisation and Stakeholders.
Town hall Colloquiums Rural and Peri- urban communities	Between 26 April- 6 August 2010	Evaluation of sessions and feed back forms from the participants
WORKSHOP – 2: Trafficking and cultural Practices relating to Human Rights. National workshop	September 2010 Follow up – 16 Days of Activism	100 Participants
WORKSHOP – 4: Human Trafficking legislation: Awareness	27 May 2010 Follow- up Workshop 11 August 2010	30 participants per workshop
WORKSHOP – 3: Youth and Children in Schools	16 June 2010 Ongoing Schools visitations	100 participants
WORKSHOP – 5: Learning about Human Trafficking and Sexual Work: “Inxonxo zabafundi” A Student Dialogue	09 June 2010	200 participants

